

# Supply and Demand Basics (Part 2)

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# Exercise: Gas Prices



### What if ...

A new drilling technology allows more oil deposits to be reachable and extractable at the same level of investment?

# What if ...

A cultural shift caused by movies and television makes it trendy to carpool, buy fuel efficient cars, and walk or bike instead of drive?

### What if ...

A cultural shift caused by movies and television makes people crave sports cars and SUVs with powerful V8 engines?

# What if ...

War in the Middle East causes an interruption of maritime traffic through the Strait of Hormuz?

### What if ...

An improving economy gives people more disposable income that they spend on goods and vacations?