







# Any of the following makes a restraint of trade "unreasonable":

- It is not ancillary to a legitimate transaction (contract of employment, sale of a business, sale of property).
- It is greater (more restrictive) than necessary to advance a legitimate business need.
- It imposes an undue hardship on the restricted person.
- It has the purpose of creating or tends to create control of prices, restriction of output, or a monopoly.

## Consider whether non-competes are in the public's interest:

#### Potentially bad

- Eliminates competition, and thus increases prices and stops otherwise mutually beneficial deals from happening (deadweight loss)
- Causes people to be unemployable, which means they might go bankrupt, require public assistance, etc.

#### Potentially good

- Allows efficient sales of businesses (without a covenant, it might be impossible to sell a business for what it's worth)
- Allows protection of trade secrets, investments in employee training, etc.

### Let's look at Ortega v. Abel...