



Preliminaries

Theory and Policy of Intellectual Property

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Konomark
Most rights sharable

The why of intellectual property

Four baskets for theory/ policy arguments:

- Utilitarianism
- Labor-desert theory
- Personality theory
- Cultural primacy  Fisher calls this “social planning theory.”

Based on work by Prof. William Fisher

Utilitarianism

[picture omitted]

Jeremy Bentham

**“the greatest happiness
of the greatest number ...
is the measure of right
and wrong”**

[picture omitted]

John Stuart Mill

[picture omitted]

Richard Posner

Labor-desert theory

[picture omitted]

John Locke

Personality theory

"...man first of all
exists, encounters
himself, surges up
in the world - and
defines himself
afterwards."

[picture omitted]

Jean Paul Sartre

Cultural primacy theory