



## About this Course

Intellectual Property Survey  
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Konomark  
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# Intellectual Property

- How you can use it in your career ...
- What's rewarding about it ...

## Slides

- I don't always use slides, but when I do ...
- My practice is to read every word on every slide.
- And I will post all slides with text content to the class website after the class in which they are used.
- Therefore, I strongly urge you not to try to read the slides in class. Just listen. Then, look at the slides later to review things.

## Class Website

- The home for information about the course is the course website:  
[http://www.ericejohnson.com/courses/ip\\_20/](http://www.ericejohnson.com/courses/ip_20/)
- It's where to find the syllabus and chart of assignments. It's also where I'll post slideshows, handouts, info about the exam, links to supplemental reading, etc.
- To the extent I use Canvas, I'll let you know by e-mail or by instruction on the chart of assignments.

## **Syllabus**

- Read the syllabus!
- You are assumed to be on notice for everything in it.
- It is long, but reading it is worth it.
- It is your guide to how to do well in class.
- It is my guide to what I've committed to, how I grade and handle any problems.
- You'll find it on the class website.

## **Some key in-class rules**

- Keep your video on.
  - (Transient, momentary turning it off when needed is okay.)
- No audio or video recording.
- No electronic communications with others in class (except through Zoom).
- Read the syllabus for more in-class rules.

## Grading

- Read the syllabus, it talks about grading in detail! What follows are highlights.
- Regular letter grades will be given for this course (A+, A, A-, B+, etc.).
- Based mostly on a final exam
  - Format pending ... it depends on covid contingencies
- Also can affect your course grade:
  - things set out in the syllabus, including:
    - attendance
    - class participation (incl. classroom conduct)
    - academic misconduct

## Grading

- There is no pre-determined grade-point average or grade distribution for the class. So you are not in competition with your fellow students for a limited pool of grades! Favor cooperation.
- The initial assignment of grades will be done by seeing the raw point totals from the exam and inserting cut-offs based on clumps and my sense of how performance corresponds to letter grades.
- Alternative minimum grading: According to the schedule ( § 6-3). E.g., if you got 87% of max possible points, then you can't get lower than an B+ for the exam grade.
- You get the higher grade of the two methods.

## Grading

- The exam grade is your course grade, unless it is adjusted up or down.
- Discretionary adjustments:
  - Can go one step up (e.g., B+ to A-) for class participation. In unusual situations, two steps up.
  - Could possibly be adjusted downward the same way—one or two steps.
- Deficient attendance and academic misconduct can lower the course grade (or lead to administrative withdrawal or an F).

## Attendance Policy

- I am required to have an attendance policy. It has to be enforceable. And I want to make sure it is fair
- I'm sorry it's long and detailed - but it's the result of a lot of work (and experience) in trying to make it both enforceable and fair.
- It's § 9 in the syllabus. Read it! You're responsible for knowing all of it.
- What follows are only highlights ...

## Attendance Policy

- Arriving late is half an absence.
- 9 absences is a step-down in grade.
- 10 absences is another step-down.
- 11 absences is another step-down.
- 12 absences is an F for the course or administrative withdrawal.
- If you hit 12 absences, you must immediately give me written notice according to § 9-5.
- *Note: All of this is extra generous because of covid (cf. IP '19: steps down at 6/7/8, F at 9).*

## Attendance Policy

- If you claim special extenuating circumstances and/or excuse for religious observance, you must file an End-of-Semester Attendance Mitigation Statement according to § 9-6.
- It must be filed not earlier than the last day of class, nor later than the day after the last scheduled day of final exams for OU Law.
- Take a moment now to calendar this.