



## Permitted:

- Up to 6 minutes of highlights on game day
- Up to 2 minutes on non-game days from games in preceding 7 days
- Only on regularly scheduled news programs and sports wrap-up shows

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## On fair use:

“The inquiry is necessarily a flexible one, and the endless variety of situations that may arise precludes the formulation of exact rules.”

Sony Corp. of America v. Universal City Studios, Inc.  
464 U.S. 417, 479-80 (1984)



## “Regularly scheduled news program”:

- Means “traditional news programs that regularly include news, sports and weather segments”
- The segment on sports must “not unduly focus on the NFL”
- NFL’s examples of programs that do not meet this definition:
  - 60 Minutes
  - The Rachel Maddow Show

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Rachel Maddow: TRMS: The Left Knee Of Doom  
www.msnbc.msn.com/id/26315908/vp/40691396/40691396

RACHEL MADDOW SHOW  
9pm ET/PT, M-F on #msnbc tv

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TODAY IN CHEATING

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Rachel Maddow: TRMS: The Left Knee Of Doom  
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# RACHEL MADDOW SHOW

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**TODAY IN CHEATING**

THEY GET VERY PROPRIETARY ABOUT ANYBODY USING THEIR FOOTAGE, I CANNOT ROLL TAPE TO SHOW

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**TODAY IN CHEATING**

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**RACHEL MADDOW SHOW** MSN Home Mail Sign Out msn

9pm ET/PT, M-F on #msnbc tv

**RACHEL MADDOW SHOW** LIVE LEAN FORWARD



01:39 / 03:04 full screen pop-out subtitles transcript clip & share

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