





## Trade Secret - Gaining and Losing Protection

## Must be the subject of <u>reasonable efforts</u> to maintain secrecy

- What's reasonable depends on the circumstances and how valuable the secret is.
- Might include:
  - Locks, fences, security guards, password protection, firewalls
  - Limiting the number of people who know
  - Splitting up knowledge among different people
  - Employee contracts, non-disclosure agreements, non-compete agreements

Some practical advice for keeping trade secrets secret ....

- Family
- Keep employees happy