



## About this Course

Intellectual Property Survey  
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Konomark  
Most rights sharable

## Intellectual Property

- How you can use it in your career ...
- What's rewarding about it ...

## Slides

- I don't always use slides, but when I do ...
- My practice is to read every word on every slide.
- And I will post all slides with text content\* to the class website after the class in which they are used.
  - \*Unless it's incidental text captured in a photo, or the like
- Therefore, I strongly urge you not to try to read the slides in class. Just listen. Then, look at the slides later to review things.

## Class Website

- The home for information about the course is the course website:  
[http://www.ericejohnson.com/courses/ip\\_22/](http://www.ericejohnson.com/courses/ip_22/)
- It's where to find the syllabus and chart of assignments. It's also where I'll post slideshows, handouts, info about the exam, links to supplemental reading, etc.
- I have no plans to use Canvas. But if I do, I'll let you know by e-mail or by instruction on the chart of assignments.

## **Syllabus**

- Read the syllabus!
- You will be assumed to be on notice for everything in it.
- It is long, but reading it is worth it.
- It is your guide to how to do well in class.
- It is my guide to what I've committed to, how I grade, handle any problems, etc.
- You'll find it on the class website.

## **Selected in-class rules:**

- No audio or video recording.
  - If you are under the impression that someone has authorized you to make a recording in this class, then you must give me written notice and confirm my receipt before you record. That way I can avoid calling on students and compelling them to talk when they are being surreptitiously recorded.
- No eating. Keep down smells and noise.
- No electronic communications with others in class (except through Zoom if applicable).
- Read the syllabus for more in-class rules.

## Grading

- Read the syllabus, it will provide information about grading in detail! What follows are highlights.
- Regular letter grades will be given for this course (A+, A, A-, B+, etc.).
- Based mostly on a final exam
- Also can affect your course grade:
  - things set out in the syllabus, including:
    - attendance
    - class participation (incl. classroom conduct)
    - academic misconduct

## Grading

- There is no pre-determined grade-point average or grade distribution for the class. So you are not in competition with your fellow students for a limited pool of grades! Favor cooperation.
- The initial assignment of grades will be done by seeing the raw point totals from the exam and inserting cut-offs based on clumps and my sense of how performance corresponds to letter grades.
- Alternative minimum grading: According to the schedule in the syllabus. E.g., if you got 87% of max possible points, then you can't get lower than an B+ for the exam grade.
- You get the higher grade of the two methods.

## Grading

- The exam grade is your course grade, unless it is adjusted up or down.
- Discretionary adjustments:
  - Can go one step up (e.g., B+ to A-) for class participation. In unusual situations, two steps up.
  - Could possibly be adjusted downward the same way—one or two steps.
- Deficient attendance can lower the course grade (or lead to administrative withdrawal or an F).
- Expect that cheating, dishonesty, and serious academic misconduct will result in an F. Note that failing to follow final exam instructions in a way that might give a student an advantage—even without intent to gain such an advantage and even if inadvertent—constitutes, in my judgment, serious academic misconduct.

## Attendance Policy

- I am required to have an attendance policy. It has to be enforceable. And I want to make sure it is fair.
- I'm sorry it's long and detailed - but it's the result of a lot of work (and experience) in trying to make it both enforceable and fair.
- It's § 9 in the syllabus. Read it.
- What follows are only highlights ...

## Attendance Policy

- Arriving late is half an absence.
- 12 absences is a step-down in grade.
- 13 absences is another step-down.
- 14 absences is another step-down.
- 15 absences is an F for the course or administrative withdrawal.
- If you hit 15 absences, you must immediately give me written notice according to § 9-5.
- *Note: All of this is super, extra generous because of covid (cf. IP '19: steps down at 6/7/8, F at 9).*

## Attendance Policy

- If you claim special extenuating circumstances and/or excuse for religious observance, you must file an End-of-Semester Attendance Mitigation Statement according to § 9-6.
- It must be filed not earlier than the last day of class, nor later than the day after the last scheduled day of final exams for OU Law.
- Take a moment now to calendar this.