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There was question about whether the first sale doctrine would allow people to resell copies of copyrighted works purchased overseas – so-called "gray-market goods."

In Kirtsaeng v. John Wiley & Sons, Inc. (U.S. 2013), the defendant made around \$100,000 profits reselling in the United States various expensive college textbooks purchased in Asia, where the publisher had much lower prices. The U.S. Surpreme Court said first-sale doctrine protected this.