



## Regarding a Matter of Fact

## Fact vs. opinion

- Only statements of purported fact can be defamatory.
- Opinion is protected.
- What counts as non-actionable opinion can be a close issue.

## Fact vs. opinion

- In considering whether a statement is a factual/actionable one, courts will consider:
  - The context
  - Whether the statement is provably false
  - Precision and specificity of language
  - Words of apparency, cautionary language
  - The medium
  - The intended audience













